

PROSPECTUS

IDENTITY: Defining Identity Through Visual Expression

Livermore Valley Arts presents an exhibition called ***IDENTITY*** at the UNCLE Credit Union Art Gallery at the Bankhead Theater March 6 through May 4, 2025.

Artists have long used their work as a means to express and define who they are, offering the world a glimpse into their unique perspectives, experiences, and passions. This exhibition invites artists to share their vision, exploring identity and connection through visual storytelling.

We are seeking works that capture the ways artists define themselves, their relationships, and their world. This can include, but is not limited to:

- **Still Life:** Objects carefully chosen and curated that represent personal significance, memory, or cultural identity.
- **Portraiture:** Depictions of individuals or groups that reflect meaningful relationships, shared experiences, or connections to others.
- **Animals:** Expressions of kinship with animals, whether they are beloved pets, symbolic creatures, or awe-inspiring wildlife.
- **Landscapes:** Places that speak to your soul—natural or urban—whether they inspire joy, provoke reflection, or address concerns for the environment.
- **Emotional and Conceptual Journeys:** Explorations of the self through abstract, conceptual, or literal interpretations, using any medium to convey your story, ideas, or emotions.

We encourage submissions in all artistic mediums, including painting, drawing, photography, sculpture, mixed media, and digital art. This is an opportunity to celebrate the diverse ways in which artists use visual language to explore themes of identity, connection, and their place in the world.

The Guest Curator for this exhibit is Pablo Villicana Lara. This exhibit is produced by Livermore Valley Arts, LivermoreArts.org

- Deadline to submit is February 16, 12 midnight.
- Notice of acceptance of work will be by the end of the day, February 24
- Delivery dates of accepted work: Tuesday, March 4, 10am-12noon to the UNCLE Credit Union Art Gallery at the Bankhead Theater, 2400 First Street, Livermore.
- Exhibit Dates: March 6 through May 4, 2025
- Gallery is currently open free to the public Thursday-Sundays 1-5 pm and to ticketed patrons during performances.
- The Reception is Saturday April 19, 1-3 pm
- Pick up artwork is Tuesday May 6 between 10am – noon.

Entry:

- Please submit entries electronically. Upload to 3 electronic images to agiancola@lvpac.org by Sunday Feb 16, 6pm. **Include your name, titles of pieces, size and price for sale or NFS.** We will accept up to three works. No overtly religious or controversial pieces will be accepted. Guest Curator Pablo Villicana Lara will jury the work and provide staff with the list of accepted pieces. Submit images as separate 300 dpi jpg attachments, size not to exceed 1920 x 1920 pixels. Title the jpg image files in the following format: LastnameFirstname_Title_Medium_size_price (ie. DoeJohn_kimono_silk_24x16_200). Subject line to read: Identity
- \$35 entry total for up to 3 images. Once entry is submitted, fees are non-refundable regardless of acceptance into the exhibition.

Please pay entry fee at this link:

Hanging instructions

Work must be wired and ready to hang by a wires/hanging system and/or nails. “D” hooks are strongly recommended for the wiring. A label should be attached to the back of each artwork listing your name, the title of the work, price, and medium. Please contact gallery@lvpac.org if you have any questions on hanging.

Upon delivery, artists will be required to sign the release form attached, giving Livermore Valley Arts the right to exhibit their work and waiving liability in the event of damage or theft. Please print, sign and return to Anne Giancola at gallery@lvpac.org

Livermore Valley Arts does not provide insurance for work that is damaged or stolen.

Details

Livermore Valley Arts will handle all sales and send payment to the artists.

If your artwork sells, there will be a 4% credit card processing fee and then 70% will go to the artist, and 30% to the gallery. Livermore Valley Arts requires artists to complete a W-9 in order to complete payment to the artist. The artist is responsible for paying all sales tax. The Gallery does not add sales tax to price, so please price accordingly. You will receive payment up to 30 days after close of the show.

Livermore Valley Arts will make every effort to promote the exhibition through invitations and other forms of publicity. Email images of the show announcement and printed postcards will be available for distribution to artist’s personal contacts.

Questions? Please email Anne Giancola at gallery@lvpac.org

Artist Exhibitions have been held since the Bankhead Theater opened in 2007 and have provided many theatergoers with artful experiences. **The UNCLE Credit Union Art Gallery at the Bankhead Theater** is a contemporary and modern art gallery, utilizing the walls of the lobby of the Bankhead Theater. The gallery specializes in showcasing a diverse range of artists and arts, curating exhibitions and special projects from various art collectives from the San Francisco Bay Area and beyond. Proceeds from the UNCLE Credit Union Art Gallery supports the art exhibit and visual arts programming at the Bankhead Theater and Bothwell Arts Center, part of the independent, non-profit Livermore Valley Arts.

About our Guest Curator Pablo Villicana Lara

With each painting I try to achieve a quality of light that you can almost feel, clarity of color, strength of composition, and sense of spirituality that reflects my deep respect and strong connection with my Native/Mexican culture and heritage.

I received my Bachelor of Fine Arts from St. Mary's College in Moraga, CA and Master of Fine Arts in Drawing from College of the Arts in Oakland, CA. After creating with oils for several years as well as ceramics, pastel and textiles, discovering the quality of light and clarity of colors that could be achieved with watercolors changed the course of my artistic career and have worked with them for the past 30 years.

I have been an art instructor for the past 28 years and guest demonstrator for various art societies and conducted watercolor workshops. Currently an adjunct professor at Merritt College and Las Positas College in the San Francisco Bay Area.

INDENTITY: Defining Identity Through Visual Expression
Inventory Sheet

Artist Name				
Address				
City		State	CA	Zip
Phone		Email Address		
Entry 1	Entry Title	Size (w x h)		
		Medium		
		Sale Price		
Entry 2	Entry Title	Size (w x h)		
		Medium		
		Sales Price		
Entry 3	Entry Title	Size (w x h)		
		Medium		
		Sales Price		

I have read the exhibition prospectus and agree to be bound by the content therein. Livermore Valley Arts has the right to exhibit my work and I am waiving liability in the event of damage or theft.

___ I agree to allow up to 10% discount for staff to close a sale if deemed necessary.

Dated: _____ Submitting Artist Signature: _____

Submitting Artist Printed Name: _____